



Liberty Middle School, West Fargo

Hope West

Launch Plan



People of Hope,

Hope is filled with followers of Jesus who take him at his word “Go and make disciples of all people, baptizing and teaching.” That is the essence of the mission that unifies us “to encourage all people to know the love of Christ.” As a church we continuously strive to reach out with the Good News of Jesus and in doing so people continue to come to Hope to worship.

In 2014, we engaged a vision for Hope’s future called the Decade of Hope. This vision is a 10-year plan supported by a 94 percent congregational vote to address the three key challenges we faced in fulfilling our mission.

Those three key challenges were:

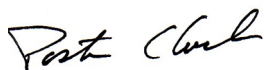
- To address space needs at the South Campus and upgrades needed at the North Campus**
- To reduce or eliminate Hope’s long term debt**
- To develop short and long term responses to Hope’s growth, which would include a strategy for a third campus.**

God continues to bless our church and four years into the Decade of Hope plan here is where we stand with those challenges:

- Both North Campus and South Campus building footprints are maxed out. No more square footage additions are possible. Upgrade needs have been accomplished and a plan for the upkeep of our current buildings is in place.
- Hope is 100 percent debt free. God is Good!

Now is the time to launch a third worshipping community, Hope West, beginning September 2019. As south and West Fargo continue to grow and more and more people come to Hope for their personal and families’ spiritual needs we are out of primetime space at the South Campus.

God has blessed us to be a blessing. So, in response to God’s work among us take a look at the enclosed plan. We invite you to read through the Questions and Answers, attend the focus group opportunities and pray that God continues to use us to advance His kingdom’s goals.



Pastor Chuck
Hope Lutheran Church Senior Pastor

Questions and Answers

Q: Where and when will the third worshipping community launch?

A: We have acquired rented space at Liberty Middle School in West Fargo located at 801 36th Ave E. Beginning September 2019 worship, along with Confirmation and Hopekids will be offered Sunday mornings as outreach to people not yet connected to a church. We currently have a contract for up to three years with renewal options.

Q: How will we launch a third worshipping community?

A: Focus groups will be developed and meet to share more information and recruit members for a launch team for the third worshipping community. This launch team of members will provide the foundational base for the worshipping community as we reach out to engage people with our mission. More information about focus groups can be found in this booklet.

Q: Why Sunday?

A: As we looked at our past successes with outreach and the current research on reaching out to people not connected to the church, Sunday is the obvious choice for launching a new worshipping community. At the same time, Liberty Middle School is currently only available on Sunday mornings. We also know that Wednesday worship along with children and youth ministry options works very well for many families at Hope. With that in mind we fully expect to expand worship and ministry opportunities to a Wednesday option as soon as possible. If the third worshipping community mirrors the historical growth of the South Campus this expanded option could happen within a year or two.

Questions and Answers

Q: What's the risk in launching a third site worshipping community?

A: The risk is very low. Our staff is strong and on board. This means that excellence in ministry will continue at both North and South Campus and carry onto a third worshipping community. Hope is debt free and plans are in place for taking care of our current buildings. The rental and startup costs have already been received through Decade of Hope gifts. All operating expenses would be supported by offerings from the third worshipping community. Our only risk is God blessing our outreach efforts as He has done in the past. Biblically speaking this means, "To whom much is given will much be expected."

Q: What's the plan once a third site worshipping community has been established?

A: Following the model of Hope's South Campus launch and development, we would need to purchase land and establish a third campus site. With this goal in mind Hope leadership continues to explore all land options. Progress has been made for land options for Hope's third campus site yet remain in the confidential, development stage. Please know that Hope cannot acquire land without a full congregational process including a favorable congregational vote. Moving forward depends on the success of establishing a worshipping community at Liberty through our outreach efforts.

Q: What's the projected timeline for Hope West?

A: We would seek to utilize a similar timeline based on Hope's experience with the South Campus launch. The launch began in Centennial School in 1992. We moved the worshipping community to Discovery School in 1993 and we began worshipping in our own first phase facility (currently the Discovery Center at SC) in December 1995.

60 Years of Hope Fulfilling its Mission



1958

**Hope
NC
Begins**

1968

**NC
Sanctuary
Built**

1988

**NC
Footprint
Expanded**

1992

**SC Begins in
Centennial
School
with 308
Attending**

1995

**First
phase of
Hope SC
Built**

2002

**SC
Sanctuary
Built**

2014

**NC & SC
Footprints
Complete**

2018

**Membership:
11,178 Souls
Debt: \$0**

Hope West Focus Groups

Members of Hope will have multiple opportunities to attend focus groups during the month of February on Wednesdays and Sundays at both Hope NC and SC locations. The purpose of the focus groups will be to share information and recruit members to be part of a launch team of 75-150 members of Hope for the third worshipping community at Liberty Middle School.

For a historical perspective, there was a launch team when we started Hope's South Campus of approximately 125 Hope members. Those people were critical to the start-up of the SC launch and as you know from what you experience today at Hope's SC that team was very successful in their leadership, volunteer efforts and outreach.

Our goal is to replicate Hope's outreach strategy through these focus groups recruiting the membership team to launch Hope West. This team will provide the leadership and volunteer capacity for this outreach effort.



Why Does God Bless Hope Lutheran?

The person of faith responds to that question seeking the wisdom of God's word:

- I will bless you to be a blessing to others. Gen. 12:2
- Those to who much has been given much more is expected. Luke 12:48



Hope West Staff and Volunteer Map

Potential Key Staff and or Volunteer Positions:

Pastors and Preaching: We believe Jesus is at the center of our ministry, not a single person or personality. All of Hope's pastors will share in the task of preaching and caring for God's people.

Worship: Hope's talented worship leaders and teams will lead, including Hope West in a new rotation.

Campus Director: The campus director is the relational and leadership hub of the campus. From set-up to relationships their job is to move ministry forward.

Children's and Youth Ministry: We will provide programmatic ministry for 3-year-olds to Confirmation students. This will be staffed with lead teachers.

Production Coordinator: This important staff position will be responsible for set-up and take-down of sound equipment and running the sound board.



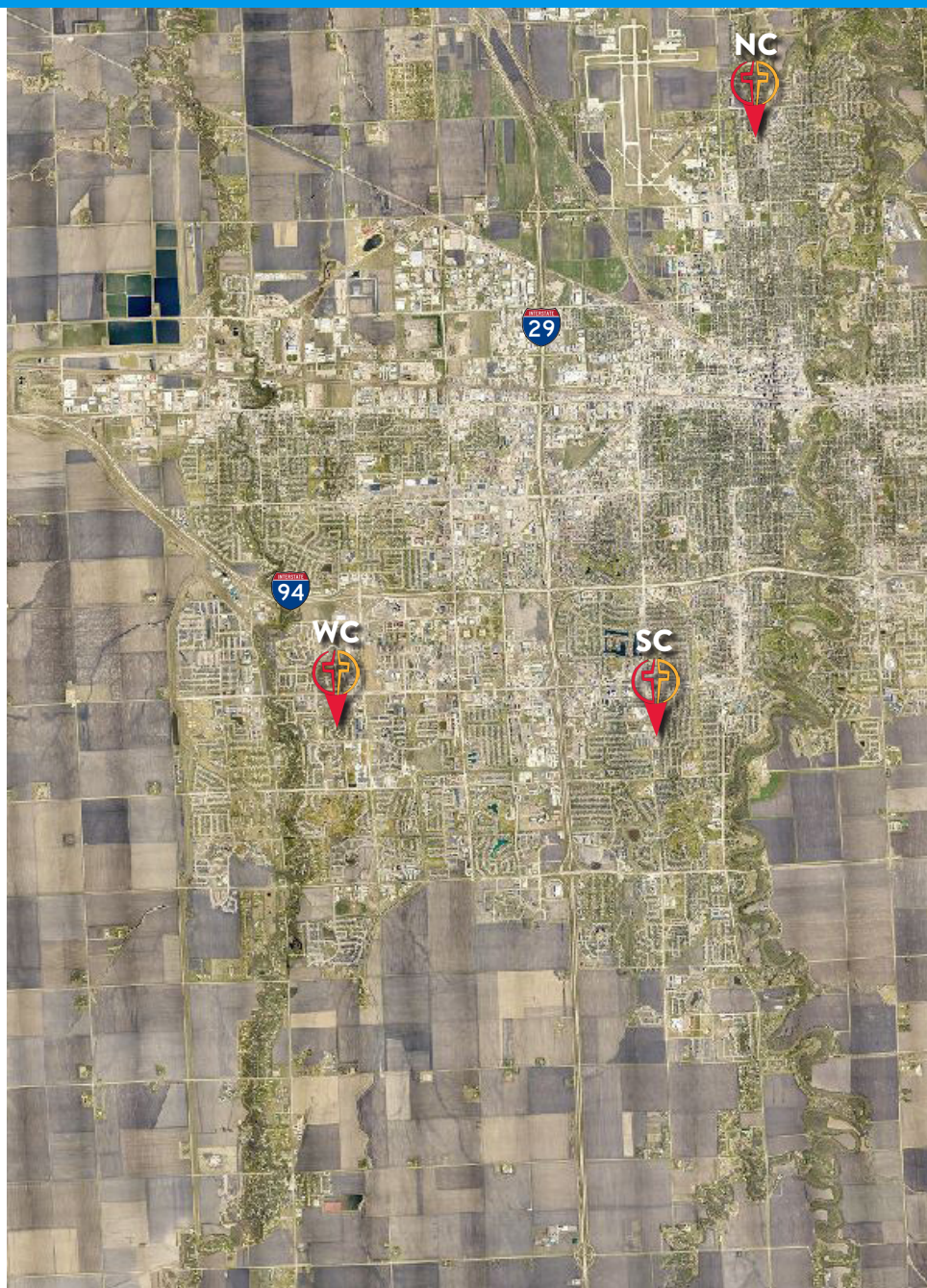
Volunteer Opportunities and Teams

Hospitality: Ushers, Greeters, Communion Servers, Coffee and Food Servers, Set-Up teams, Offering Counters, and Ambassadors are all important roles to fulfill on this team to provide exceptional hospitality to all who worship.

Children and Youth: Small Group leaders, Hospitality Team, Music and Teachers are all required to help our children know and experience Jesus love!

Hope West

Address: 801 36th Avenue East, West Fargo, ND 58078



Liberty Middle School's Space Availability

WORSHIP THEATER

GATHERING SPACE, FELLOWSHIP AND EDUCATION COMMONS SPACE

HOPEKIDS GYMS A & B

CONFIRMATION UPSTAIRS MEDIA ROOM & ROOM 1101

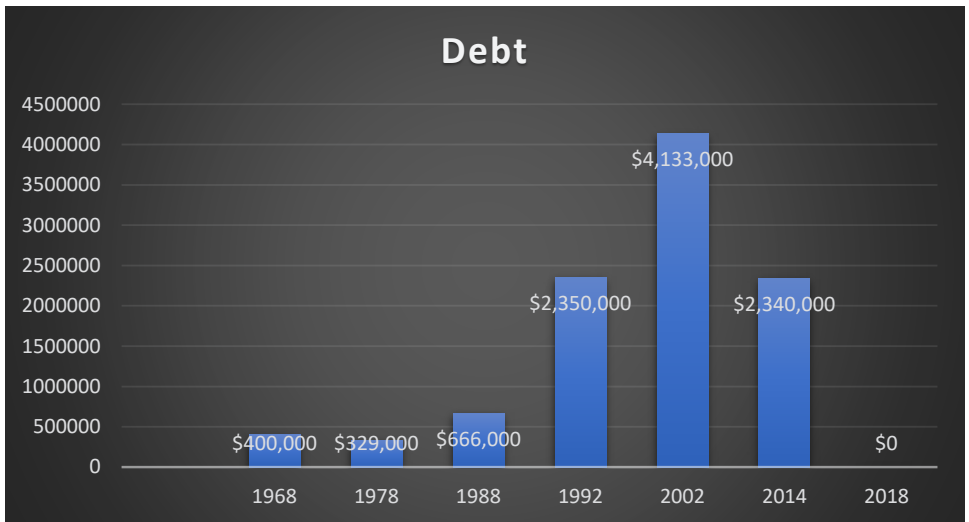
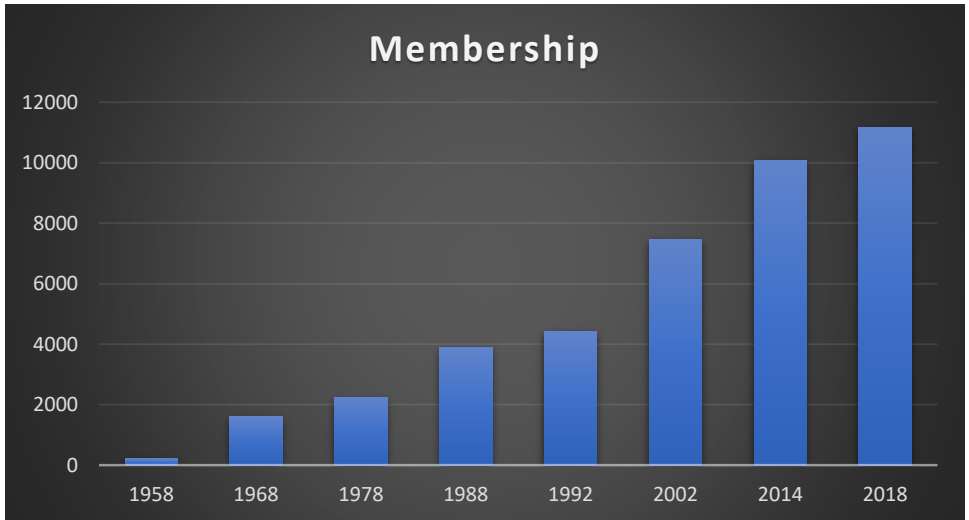
PROJECTED WEEKLY RENTAL COST = \$1,485

THROUGH GENEROUS DONATIONS AND GIFTS, ALL START-UP COSTS HAVE BEEN PAID IN FULL.

AFTER THE FIRST YEAR, IT IS PROJECTED THAT YEARLY STAFFING, OPERATIONS AND RENTAL COSTS CAN BE COVERED BY OFFERING.



Hope, By The Numbers



To Encourage All People To Know
The Love Of Christ





North Campus: 2900 Broadway N, Fargo, ND 58102
South Campus: 3636 25th Street S, Fargo, ND 58104
West Campus: 801 36th Avenue East, West Fargo, ND 58078
Phone: 701.235.6629
Online: fargohope.org

